



BUSINESS STAR AWARDS

KEY OBJECTIVES OF BUSINESS STAR AWARDS

- Recognition of bilateral business relations between Sri Lanka & China
- Recognizing the value addition made by business entities to the trade lane
- Encouragement for growth of organizations involved in bilateral trade
- Standardizing high level of business compliance and ethics in the business environment.
- Promoting high quality products & services to the bilateral trade
- Setting a platform for mutual business & brand exposure across the event.



Bronze / 青銅



Silver / 銀



Gold / 金



Pinnacle Award
品尼高獎

AWARD CATEGORIES

**Principal
Sponsor**



**Official Print
Media Sponsor
& Co Sponsor**

**Official Electronic
Media Sponsor**

**Official Host
Hotel**

Banner Advertising

Souvenir Advertising

Special on site Advertising



OPPORTUNITIES FOR EXPOSURE



BUSINESS STAR AWARDS



OVER THE PAST YEARS

**AWAITING TO SEE YOU AT
BUSINESS STAR AWARDS**

謝謝你，看到你在商務之星獎

